

2016

Media Kit

*Marketing and advertising opportunities
catered to travelers seeking understanding
of foreign cultures...*

*We offer information to maximize a
business transaction or just make the voyage
more enjoyable for the casual vacationer.*

Safari the Globe®

Questions? Contact Us:
Justin Dodge
justin@SafariTheGlobe.com
www.SafariTheGlobe.com



The following rates and information is effective beginning: July 1, 2016

Image Advertisements & Art Specifications: All image advertisements must be supplied to Safari the Globe in one of the following formats: TIF, GIF, JPG, or PNG. All fonts must be embedded in the art work and must be written in English. SafariTheGlobe.com is a responsive website so varying advertisement sizes are required, including: mobile (320 x 50); small tablet (468 x 60); large tablet (728 x 90); and desktop (300 x 250). One of the above advertisement sizes will appear on nearly every page of www.SafariTheGlobe.com, no matter the viewer's device or platform.

Publication & Closing Dates: All image advertisements are updated on the first day of every month at approximately 7:00 am Central Standard Time. All advertisements and payments must be received at least three (3) business days prior to the first of the initial publication month in order to be published.

Duration of Advertisements: Image advertisements may be purchased for a duration of three (3) or six (6) months. All prices are listed in US Dollars.

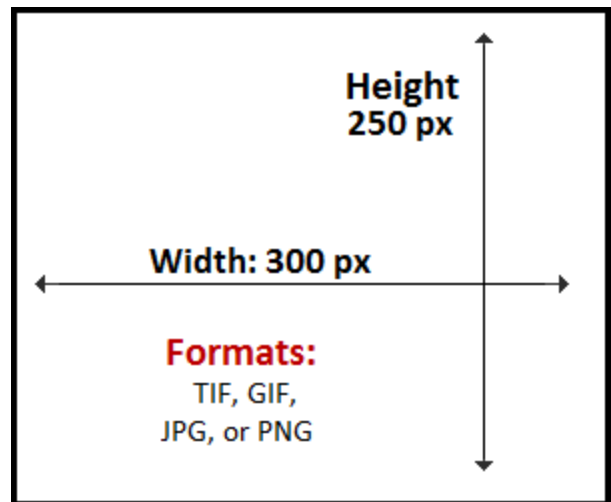
Rate Table:

	Price/ Month	Total Price
3 Months	\$125	\$375
6 Months	\$100	\$600

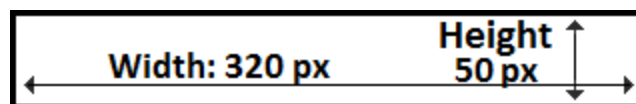
More Information: For more info regarding our advertising policies, etc. please visit:
<http://www.SafariTheGlobe.com/advertise/>.

Ready to Advertise? Questions? Contact Us:

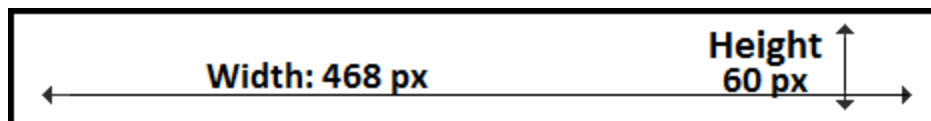
Justin Dodge
justin@SafariTheGlobe.com



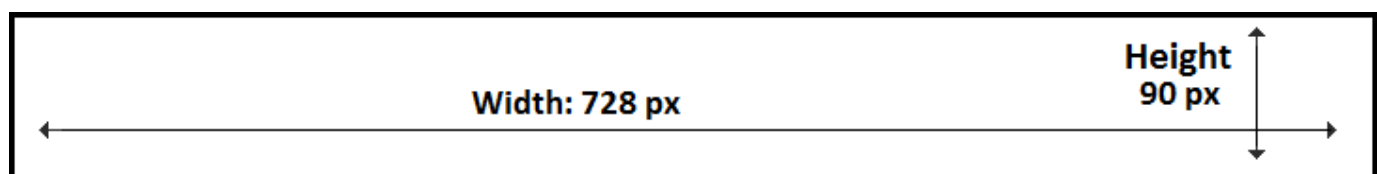
Desktop Ad Size



Mobile Ad Size



Small Tablet Ad Size



Large Tablet Ad Size